

RIZZO'S SECRETS

Drilling For Optimism

Tapping into our most valuable natural resource

In times of economic distress, opportunities don't disappear; they simply manifest in new and different ways. Optimism is the key to being able to recognize these opportunities when they arise. This program examines the real power of optimism as a currency that creates storm-weathering attitudes and allows the flexibility to identify alternate routes to success, even in this severe economic climate.

Only the optimistic survive, and Steve delivers the tools necessary for tapping into the positive reserves within each of us. Prepare to dig deep, and learn why Steve is known affectionately as the "Attitude Adjuster."

"When you shift your focus, you change your life."

- Steve Rizzo

Your attendees will experience how to:

- ❖ **Create new ways of thinking to transform these challenging times into opportunities**
- ❖ **Bring out the best in self and others**
- ❖ **Laugh off fears and take control of emotions**
- ❖ **Enjoy the rebuilding process**
- ❖ **Maintain emotional stability and eliminate stress**

This presentation can be personalized specifically for your event. All it takes is a conference call with the key players and a review of any pertinent material you send. With Steve, you can be certain of an unforgettable event, a pragmatic message, more than a touch of entertainment, and a whole lot of laughter.

"These are very unsettling times for all of us, and what lies ahead is quite uncertain. I truly believe that our people are more productive after hearing you. We need our sales and customer service team to be positive and at their best and you helped to accomplish that. What a gift you have and how important that it be shared with others in these times so they can be at their best."

– Mike Kruse, Vice President of Marketing, Heidtman Steel Products

Keynote up to 1 hour

Steve Rizzo